

Alissa Angelo

From: Carm elle Bielenberg <Carmelle@staytonsublimitychamber.org>
Sent: Monday, June 6, 2022 12:25 PM
To: Alissa Angelo
Cc: David Patty; Brian Quigley; Ben McDonald; Paige Hook; David Giglio; Jennifer Tiger; Beth Morey; Alan Kirby; Cory Dent; Israel Aguirre; Ken & Amy Carey; Matt Spenner; Jordan Ohrt; Mayor Henry Porter (sandil@wvi.com)
Subject: Re: Membership
Attachments: CHamber Presentation to City Council 4.18.docx; Letter to City of Stayton.docx; Chamber Support from FBB - Julie Comments.docx; Chamber Support from FBB-Melody Comments .docx; Chase Bank - Importance of Chamber.docx; NW Preferred- Support Letter.docx; Tass - Letter to Stayton City Council.docx

Dear Alissa, Mayor and City Councilors,

As I previously mentioned, without adequate advance notice, I am unfortunately not able to attend tonight's city council meeting due to a conflicting commitment.

I did notice that the previous worksheets from the initial meeting were not updated to include accurate financial figures from the initial meeting, including, but not limited to the income the Police Department received from SummerFest (which previously raised money for the canine program and for cadet programming), a note that the Chamber has (gladly) incurred in staffing, processing fees, and mailing for the "SantiamStrong sticker campaign on behalf of the PD, the removal of the Library room use, as the Chamber has not used the Library room for several years and has no future need to do so, the cost of the Chamber to operate the Visitor Center, which for 2022 is estimated at \$49K.

I did not see any of my previous figures regarding cities and their financial relationships to their Chambers included. That research, which I included in the last city council meeting was done at the request of councilor Patty, and indicated that cities both throughout Oregon and nationally are not only members of their Chamber as a standard, but also provide additional financial support for their Chamber Visitor Centers. I included some of my notes from that last meeting above, since none were in the council packet and Paige was not present at that meeting.

I also do not see the letter of support from local citizen, Damian Centanni, urging to the City Council to use his tax dollars in support of the Chamber. I do not have the copy of the letter from Damian as he sent it directly to city staff by the cut off, prior to the April meeting and I was assured that it was enclosed as part of our supporting documentation.

I have included a letter above on behalf of the Chamber staff and Board, as well as several comments of support from various businesses, organizations, and individuals who could take time to do so on such short notice.

Enclosed/Attached: 4.18 City Council Meeting Notes, Letter to City of Stayton, Chamber Support Statements from Family Building Blocks(2), Chase Bank, NW Preferred Federal Credit Union, and active library and schools supporter and Sublimity city councilor, Tass Morrison.

Thank you all so much for your consideration. We truly hope that you will make a decision that reflects your desire to support local business.

I am, and always will be available to answer and questions you might have.

With sincere appreciation,

Carmelle Bielenberg

President/CEO

Stayton Sublimity Chamber

Event Producer

2022 Santiam SummerFest



Direct: (503) 769-3464 | Website: [Stayton Sublimity Chamber](https://www.staytonoregon.gov)

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From: Alissa Angelo <aangelo@staytonoregon.gov>

Date: Thursday, June 2, 2022 at 3:22 PM

To: Carmelle Bielenberg <Carmelle@staytonsublimitychamber.org>

Cc: David Patty <dpatty@staytonoregon.gov>, Brian Quigley <bquigley@staytonoregon.gov>, Ben McDonald <bmcdonald@staytonoregon.gov>, Paige Hook <phook@staytonoregon.gov>, David Giglio <david@skylinevp.com>, Jennifer Tiger <jennifer@staytonlaw.com>, Beth Morey <beth@landmarkprofessional.net>, Alan Kirby <alan.kirby@nsantiam.k12.or.us>, Cory Dent <sta@staytontire.com>, Israel Aguirre <drivetechcollision@gmail.com>, Ken & Amy Carey <bnlpotatoes@gmail.com>, Matt Spenner <matt@snowpeakbrewing.com>, Jordan Ohrt <johrt@staytonoregon.gov>, Mayor Henry Porter (sandil@wvi.com) <sandil@wvi.com>

Subject: RE: Membership & Contract Follow Up

Hi Carmelle,

I'm not aware of any other questions the Council might have.

Thank you,

Alissa Angelo

City Manager Pro Tem

Assistant City Manager

City of Stayton

(503) 769-3425

From: Carmelle Bielenberg <Carmelle@staytonsublimitychamber.org>

Sent: Thursday, June 2, 2022 9:31 AM

To: Alissa Angelo <aangelo@staytonoregon.gov>

Cc: David Patty <dpatty@staytonoregon.gov>; Brian Quigley <bquigley@staytonoregon.gov>; Ben McDonald <bmcdonald@staytonoregon.gov>; Paige Hook <phook@staytonoregon.gov>; David Giglio <david@skylinevp.com>; Jennifer Tiger <jennifer@staytonlaw.com>; Beth Morey <beth@landmarkprofessional.net>; Alan Kirby <alan.kirby@nsantiam.k12.or.us>; Cory Dent <sta@staytontire.com>; Israel Aguirre <drivetechcollision@gmail.com>; Ken & Amy Carey <bnlpotatoes@gmail.com>; Matt Spenner <matt@snowpeakbrewing.com>; Jordan Ohrt <johrt@staytonoregon.gov>; Mayor Henry Porter (sandil@wvi.com) <sandil@wvi.com>
Subject: Re: Membership & Contract Follow Up

Alissa,

Thank you for getting back to me, but with such short notice I am not sure that I am able to make the Monday meeting work, as I already have commitments. We did provide a significant amount of time to the matter in the previous City Council meeting. Are there still questions the council has in regard to the importance, value, and standard of this relationship? Is there any additional data that the city wishes to have to make their decision? I want to be sure that answer any outstanding questions that the council might have.

Thank you all,

Carmelle Bielenberg
President/CEO
Stayton Sublimity Chamber
Event Producer
2022 Santiam SummerFest



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From: Alissa Angelo <aangelo@staytonoregon.gov>
Date: Thursday, June 2, 2022 at 8:56 AM
To: Carmelle Bielenberg <Carmelle@staytonsublimitychamber.org>
Cc: David Patty <dpatty@staytonoregon.gov>, Brian Quigley <bquigley@staytonoregon.gov>, Ben McDonald <bmcdonald@staytonoregon.gov>, Paige Hook <phook@staytonoregon.gov>, David Giglio <david@skylinevp.com>, Jennifer Tiger <jennifer@staytonlaw.com>, Beth Morey <beth@landmarkprofessional.net>, Alan Kirby <alan.kirby@nsantiam.k12.or.us>, Cory Dent <sta@staytontire.com>, Israel Aguirre <drivetechcollision@gmail.com>, Ken & Amy Carey <bnlpotatoes@gmail.com>, Matt Spenner <matt@snowpeakbrewing.com>, Jordan Ohrt

<johrt@staytonoregon.gov>, Mayor Henry Porter (sandil@wvi.com) <sandil@wvi.com>

Subject: RE: Membership & Contract Follow Up

Carmelle,

The proposal by the Chamber was discussed during the Tuesday, May 10th Budget Committee meeting (<https://youtu.be/FRGj8F0qyho?t=2968>), beginning at about 49:28 in the meeting and towards the end of the meeting on May 11th. After much discussion, the Committee felt the decision on a membership should be made by the City Council. In regard to the \$15,000 for the Visitor's Center, there was no movement by the Budget Committee on this request.

Consideration of the membership fee will be on the agenda for Monday's meeting.

Thanks,

Alissa Angelo

City Manager Pro Tem
Assistant City Manager
City of Stayton
(503) 769-3425

From: Carm lle Bielenberg <Carmelle@staytonsublimitychamber.org>

Sent: Friday, May 27, 2022 11:19 AM

To: Alissa Angelo <aangelo@staytonoregon.gov>

Cc: David Patty <dpatty@staytonoregon.gov>; jort@staytonoregon.gov; Brian Quigley <bquigley@staytonoregon.gov>; Ben McDonald <bmcdonald@staytonoregon.gov>; Paige Hook <phook@staytonoregon.gov>; David Giglio <david@skylinevp.com>; Jennifer Tiger <jennifer@staytonlaw.com>; Beth Morey <beth@landmarkprofessional.net>; Alan Kirby <alan.kirby@nsantiam.k12.or.us>; Cory Dent <sta@staytontire.com>; Israel Aguirre <drivetechcollision@gmail.com>; Ken & Amy Carey <bnlpotatoes@gmail.com>; Matt Spenner <matt@snowpeakbrewing.com>

Subject: Membership & Contract Follow Up

Dear Alissa & Councilors,

I am following up on the discussion we had at City Council which I presented to the council regarding Chamber membership and the typical partnerships and financial support contracts between Chambers & city governments. Our Board President then attempted to present to the budget committee as we were instructed to do at that council meeting, but was limited to a brief 3 minutes. We did not realize there was such a limited window for comment or additional Board members would have attended to help extend the second part of our ask.

I had not heard back from anyone regarding the Chamber membership, or our potential proposal regarding a small contract to help fund the Visitor Center. I know you guys have a lot on your plate, and just wanted to revisit this, as it's been over a month now.

We have two separate asks:

First, we are asking the Budget Committee & essentially the **City Council to affirm the \$2500 membership dues**:

- Membership dues are its own contract between member (city) & Chamber to provide benefits as outlined in the Tier package details.
- \$2500 Tier includes City of Stayton and all its departments: Planning, Public Works, Library, City Hall, Police Department, & all Committees.
- In 2021, Chamber took **1708** inquiries for the City of Stayton alone and provided information or forwarded those inquiries to the correct department.
- 2019 Dues: \$1699 (City paid \$799), 2020 Dues: \$1699 (City paid \$799), 2021 Dues: \$2149 (City paid \$799), 2022 Dues: \$2500 (City paid \$799)
- Despite this shortfall, the Chamber has continued to work with City of Stayton to ensure positive relationship/collaboration for the benefit of our members/community.
- Ask you well know, the cost of doing business continues to rise. The Chamber, like any other service provider, has to increase prices commensurate to the services they provide and the cost of doing business. We sincerely hope that the City sees the value in its relationship with the Chamber and willingly continues its membership contract with the Stayton Sublimity Chamber.

Our second ask is that the Budget Committee &/or City Council to consider an additional **contract with the Chamber for the Visitor Center** in the amount of **\$15K a year**.

- Stayton is the only Visitor Center in Oregon that currently operates without any financial support from their local government
- Visitor Center serves as the Tourism arm for the city
- Visitor Center provides relocation information for people moving to the area (provided over 150 relocation packets in 2021)
- Visitor Center supports ALL local businesses not just Chamber members (over 47,000 referrals to local businesses in 2021)
- Chamber Visitor Center provides only online local comprehensive events calendar free of charge to public
- Chamber Visitor Center provides comprehensive online jobs database for local job seekers to find work
- Chamber provided \$80,330 in grants to Stayton businesses alone in 2020-2021 for projects to keep doors open in the midst of the pandemic.
- Chamber advocated on behalf of the Library and the Pool & Parks levies to our community, in order to ensure the passage of those measures, which had previously failed, in order to sustain these amenities which are vital to the community and the local jobs which they provide.
- Chamber produces Stayton's premier event: Santiam SummerFest for the benefit of the local residents and our local business community. Brings an average of 5000+ people into Downtown Stayton in a one day event. Estimated cost of \$18,000 to the Chamber to produce the event.

Additionally, the costs to operate Chamber Visitor Center include:

- 2022 cost to produce Community Magazine = \$17,010
- 2022 cost to staff Visitor Center at 20 hours per week = \$21,040
- 2022 additional operational costs for Visitor Center = \$11,455
- **Total operational cost for Visitor Center for 2022 is an estimated \$49,505.**

We feel that the City of Stayton should consider the overall impact that the Chamber has in local tourism, promoting growth and relocation to our area, producing and supporting community events and activities, providing advocacy, workforce initiatives and business support. We feel that we have a proven track record of success and would ask the City of Stayton to support that

work, by considering a contract with the Chamber Visitor Center in the amount of \$15K, to help us continue to provide these vital services to our community.

With Ernest Appreciation,

Carmelle Bielenberg
President/CEO
Stayton Sublimity Chamber
Event Producer
2022 Santiam SummerFest



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