

ORDINANCE NO. 978

AN ORDINANCE AMENDING STAYTON MUNICIPAL CODE
(SMC) TITLE 17, REGARDING THE STANDARDS FOR
ELECTRONIC MESSAGE SIGNS

WHEREAS, Oregon Revised Statutes, Chapter 197 requires municipalities to adopt and implement a comprehensive land use planning program in accordance with statewide planning goals established by the Legislature and the Oregon Land Conservation and Development Commission;

WHEREAS, the City of Stayton has adopted Title 17 of the Stayton Municipal Code (SMC) as the Land Use and Development Code;

WHEREAS, SMC Title 17, Chapter 20, Section 17.20.140.10.e contains standards applicable to electronic message signs;

WHEREAS, SMC Section 17.20.140.10.e. requires that only amber or white lights be used on electronic message signs;

WHEREAS, the Stayton Planning Commission has initiated the process for amending the Land Use and Development Code in regard to the standards for electronic message signs, and following a public hearing, has recommended that the Stayton City Council enact the proposed amendments; and

WHEREAS, the Stayton City Council, following a public hearing, does find that the amendments proposed by the Planning Commission are appropriate.

NOW, THEREFORE, the City of Stayton ordains:

Section 1. SMC Title 17, Chapter 20 amended. Stayton Municipal Code, Title 17, Chapter 20, Section 17.20.140.10.e is hereby amended as follows:

- e. The following standards shall apply.
 - 1) With the exception of a message sign that displays only the time or temperature, the message or display may be changed no more than once every minute.
 - 2) The message or display must change as rapidly as technologically practicable, with no phasing, rolling, scrolling, flashing or blending.
 - 3) The message or display may consist only of alphabetic or numeric text of a uniform color on a plain background of uniform color and may not include any graphic, pictorial or photographic images.
 - 4) The display may comprise no more than 50% of the surface area of a message sign.
 - 5) No more than one changeable sign with 2 sides is allowed per lot.
 - 6) ~~Only white or amber lights may be used.~~
 - 7) The luminance of the sign shall be limited to no more than 280 candelas per square meter. The applicant shall submit information from the sign manufacturer indicating the luminance will be met as measured with a luminance meter aperture of 1 degree or less, 50 feet directly in front of the sign with the sign in a fully illuminated mode of white light.
 - 8) The sign shall default to the off position in the case of any failure of mechanisms that control luminance or other display features.

Section 2. Effective Date. This ordinance shall become effective 30 days after adoption by the Stayton City Council and the Mayor's signing.

Section 3. A copy of this Ordinance shall be furnished to the State of Oregon, Department of Land Conservation and Development forthwith.

ADOPTED BY THE STAYTON CITY COUNCIL this 15th day of December, 2014.

CITY OF STAYTON


Signed: 12-15, 2014

BY: 
A. Scott Vigil, Mayor

Signed: 12-15, 2014

ATTEST: 
Keith D. Campbell,
City Administrator

APPROVED AS TO FORM:


David A. Rhoten, City Attorney